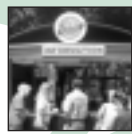
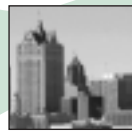


Change your approach,
not your destination.



page 2

Four neighborhood consultants will provide grassroots communication efforts in African-American, Hmong, Hispanic and downtown communities



page 3

WisDOT has made significant planning efforts to keep Milwaukee "open for business" during construction of the interchange



page 3

A scale model that shows how the new interchange will look will be available for viewing at the 2004 Wisconsin State Fair

Wisconsin Department of Transportation District 2 • July 2004 • Issue 8

Project News

Programs build business and labor opportunities

The Marquette Interchange Project plays an integral role in Wisconsin's future economic growth by offering opportunities for building the state's business and labor resources. Gov. Jim Doyle and WisDOT are committed to

use programs that help Disadvantaged Business Enterprise (DBE) firms gain the necessary certifications to bid on projects and help workers develop the skills needed to apply for employment on projects.

Business assistance

The Marquette Interchange Business Development Program is designed to build capacity in the DBE community.

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The 16th Street Bridge over I-94 has been removed and will be replaced.

Preliminary construction work moves ahead

Preliminary work is currently under way on Clybourn Street/Tory Hill between 10th and 16th streets. This work is being done to prepare for freeway construction beginning this fall.

Three retaining walls are under construction along Clybourn Street and I-94, totaling more than a quarter mile. The old 16th Street bridge over I-94 was removed and is being reconstructed to accommodate more ramp lanes on I-94. A new bridge is also under construction

at Tory Hill just west of 10th Street. Crews are grading for the realignment of Clybourn Street and Tory Hill. The crews will also relocate numerous utility lines to ensure that future construction proceeds smoothly. Clybourn Street/Tory Hill and 16th Street will be closed to through traffic for the rest of 2004.

Ramp work at the Becher Street, North Avenue and 28th Street on-ramps is complete. Sign structures will be installed in the near future.

Clybourn work contracts meet, exceed DBE goals

Gov. Jim Doyle signed two contracts for construction work on Clybourn Street that met or exceeded Disadvantaged Business Enterprise (DBE) participation goals.

The governor signed an \$8.86 million contract with Walsh Construction Co. of Illinois for bridge and roadway improvements on Clybourn Street. The bid included a 27 percent DBE component with the following firms:

- Adaptive Electrical Controls Inc. of Elm Grove
- Arrow-Crete Construction LLC of West Allis
- Community Engineer Building Services of Milwaukee
- Steppo Supply & Construction Inc. of Blue Island, IL
- South Star Inc. of Milwaukee

Arrow-Crete Construction is the prime firm on a \$79,280 contract to install sidewalks and make landscaping improvements to Clybourn Street. The work will be concurrent with the bridge and roadway improvements and will be completed in November. The contract includes a 78 percent DBE share, well above the contract goal of 60 percent set by WisDOT.

Neighborhood outreach firms provide grassroots communications

WisDOT understands the importance of meeting your informational needs during the Marquette Interchange reconstruction. That's why we're launching a comprehensive public outreach program. As part of this program, four neighborhood consultants are contracted to provide outreach to neighborhoods through grassroots communication efforts in the African-American, downtown, Hispanic and Hmong communities. These firms are making neighborhood presentations, distributing literature, communicating with community leaders and providing input for communication materials to ensure materials are appropriate for their specific audiences. The four neighborhood outreach firms are listed below, along with contact information if you would like more information about these specific outreach programs.

African-American community

Association B, LLC
1846 W. Cherry St.
Milwaukee, WI 53205
(414) 344-8423
Contact: Martha Love, President/CEO

Downtown community

The Alliance for Downtown Parking and Transportation, Milwaukee Downtown Business Improvement District #21
600 E. Wells St.
Milwaukee, WI 53202
(414) 220-4700
Contact: Beth Nicols, Executive Director



Neighborhood outreach is a key part of the Marquette Interchange project communications plan.

Hispanic community

Abrazo Multicultural Marketing & Communication
316 N. Milwaukee St., Suite 32
Milwaukee, WI 53202
(414) 220-9800
Contact: Nancy Hernandez, President

Hmong community

Hmong American Friendship Association
3824 W. Vliet St.
Milwaukee, WI 53208
(414) 344-6575
Contact: Lo Neng Kiatoukaysy, Executive Director

Dedicated project Web site coming online this fall

mchange.org will include interactive features

In fall 2004, WisDOT will launch a Marquette Interchange Project Web site – mchange.org.

The site will provide you with current information on the project and traffic conditions. It will include interactive features that allow you to map your personal route through the interchange during construction, and a downloadable application that relays traffic conditions for your specific routes right to your computer desktop. Local groups and businesses will be contacted soon to link to the Web site.



Until the mchange.org site officially launches this fall, the mchange.org Web address will direct you to the WisDOT Web site and the Marquette Interchange Project page. The site includes current project news, background information on the reconstruction project, and project newsletters that are downloadable in PDF format.

Pick up a project brochure for overview of construction

Watch for a new informational brochure coming soon. The brochure will include an overview of the project and an up-to-date construction schedule.



Continued from Page 1: Programs build business and labor opportunities

The WisDOT DBE team will conduct workshops and networking conferences, including bonding seminars, bid matching services and outreach meetings. For more information, contact WisDOT DBE Support Services at (414) 444-5820.

Job opportunities

The M-TrANS labor program is designed to be a single point of contact for contractors to meet demands in a flexible manner for laborers and other worker

needs on the Marquette Interchange Project. The Wisconsin Regional Training Partnership (WRTP)/BIG STEP team of community-based partners will operate a series of program components, including outreach, screening, preparation, placement and retention services. The opportunities are competitive, and there is a screening process. The number of opportunities will range from about 50 in 2004 to about 175 by 2005. For more information, contact WRTP/BIG STEP at (414) 962-5067.

Keeping Milwaukee open for business

WisDOT makes big efforts to accommodate traffic flow

Routing 300,000 cars that travel daily through the Marquette Interchange will present a complex challenge during construction. Significant planning efforts have been conducted to ensure safe, continuous travel through and around the interchange.

Helping traffic flow

- Two lanes of through traffic will be open during peak periods in four directions (north, south, east and west) during all four years of the project. However, some ramps will be closed for extended periods.
- Transit options will be increased to help reduce vehicle traffic during peak periods.
- Route alternatives will be identified and upgraded to handle increased traffic.
- Traffic engineers are working to



WisDOT is making plans to keep Milwaukee accessible and drivers safe during construction.

assure that emergency vehicles will continue to operate effectively.

- Temporary roads and bridges will keep I-94 connected to I-43 to and from the north.

Helping you plan your route

- Web site – mchange.org – online in fall 2004 with interactive features that

allow you to map your personal route through the interchange during construction, and a downloadable application that relays traffic conditions for your specific routes right to your computer desktop.

- Traveler's guide brochures.
- Telephone hot line.
- Radio, TV and print communications.

Overall project construction schedule

CONSTRUCTION	FROM	TO
Clybourn St., 16th St. bridge construction	April 2004	December 2004
North leg, I-43 construction, including local street bridges over I-43	October 2004	December 2006
West leg, I-94 construction	February 2005	December 2006
South leg, I-43/I-94 Menomonee Valley Bridge	October 2005	December 2007
Core interchange and I-794 construction	November 2005	December 2008
Local street construction	June 2008	December 2008

See the Marquette Interchange model at Wisconsin State Fair

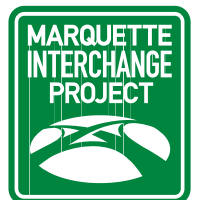
Get a close-up look at the new Marquette Interchange! The scale model of the new interchange will be in the Exposition Building at the 2004 Wisconsin State Fair Aug. 5-15. WisDOT staff will be on hand to answer questions, provide project updates and discuss alternate driving routes during construction. Pick up project literature and sign up for the project mailing list when you visit the booth.



WisDOT's scale model offers a preview of how the interchange will look after construction.

WisDOT introduces new project logo

WisDOT's Secretary Busalacchi unveiled a new logo for the Marquette Interchange Project. It was designed to provide a unifying visual element that helps commuters, tourists, visitors and others to quickly identify the project.



The logo's tagline, "Change your approach, not your destination," emphasizes that

approach, not your destination," emphasizes that Milwaukee will be open for business during construction. "You don't need to change your destination, just how you get there," Busalacchi said.

**Change your approach.
not your destination.**

To create the logo, WisDOT asked experts from transit, tourism, the city of Milwaukee, Milwaukee County, Motor Carriers Association, the Hmong and African American communities, and a bicycling group for their thoughts and opinions about the project's identity.



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Emlynn Grisar, *D-2 Communications Manager*

Phone: (262) 521-5373

emlynn.grisar@dot.state.wi.us

P.O. Box 798, Waukesha, WI 53187-0798

Milwaukee Transportation Partners

Jim Zehner, *Community Involvement Rep*

Phone: (414) 212-4400, Ext. 287

jzehner@hntb.com

433 W. St Paul Ave., Suite 300

Milwaukee, WI 53203

Sign up for our mailing list

Stay informed about the Marquette Interchange project by signing up for our mailing list. Contact Milwaukee Transportation Partners (see contact information at left) to get the latest newsletters, upcoming public information meeting announcements and other project information mailed to you or your business.



Register your group for a project presentation

"We will meet with you any place, any time."

This is the motto of the Marquette Interchange project team. We encourage groups who are interested in hearing more about the project to contact us. The interchange project team will be happy to give a presentation to your group. To register, please contact Jim Zehner at (414) 212-4400, Ext. 287.

Hot line: (262) 548-5684 (Milwaukee area)
(888) 468-0037 (outside Milwaukee)

Visit online:
www.mchange.org

Return Service Requested

Wisconsin Department of Transportation – District 2
P.O. Box 798
141 NW Barstow Street
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